

BRICK RAY

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in brickgeorge

📱 (206) 227-4270

GRAPHIC DESIGN CONTENT DESIGN
UX/UI WEB EDITING WRITING

EDUCATION

Washington State University
Pullman, WA
Bachelor of Arts in Communication
Journalism emphasis

CONTENT DEVELOPMENT

Adobe InCopy	★★★★☆
Associated Press style	★★★★☆
Chicago Manual of Style	★★★★☆
Copy editing	★★★★☆
Google Docs	★★★★☆
In-house style guides	★★★★☆
Microsoft Word	★★★★☆

VISUAL PRESENTATION

Adobe Illustrator	★★★★☆
Adobe InDesign	★★★★☆
Adobe Photoshop	★★★★☆
Figma	★★★★☆
Microsoft Powerpoint	★★★★☆

CODE & COLLABORATION

Azure DevOps	★★★★☆
Figma	★★★★☆
GitHub	★★★★☆
Markdown	★★★★☆
Markup (CSS, HTML, XML)	★★★★☆
Microsoft SharePoint	★★★★☆
Microsoft Teams	★★★★☆

MORE SKILLS

Competitive content analysis
Designing tools and systems
Developing patterns and templates
Gaining customer insights from data
Presenting and public speaking
Training and coaching others

MOST RECENT

Senior content designer
Content designer 2
Content designer

Microsoft

D3 Studios (Developer Division Design), formerly DevDivUX
Planned, wrote, and improved user interface microcopy (UI strings) in products for professional software developers. Collaborated with fellow design team members, PMs, engineers, and marketing professionals. Provided expert guidance, consultation, and tactical implementation related to: intentional inclusion and accessibility; structure and format; naming considerations; user experience best practices and content design guidelines; data-based content decisions; and in-product AI/LLM experiences. Created onboarding materials, internal documentation, and other team resources.

MORE EXPERIENCE

Content editor Contractor at Microsoft
DevDivUX, via Allovus Design Inc. and Volt

Edited topics related to design standards and UX/UI guidelines for technical accuracy, clarity, Microsoft writing style, structure, and other considerations. Maintained parallel versions of these topics in multiple formats and for multiple audiences. Wrote new topics, supplemental content, and other material as needed. Reviewed, approved, and authored in-product text strings.

Assistant editor Contractor at Amazon.com
Content Operations/Amazon Appstore via The Creative Group
Set up and maintained digital records. Wrote accurate, engaging merchandising copy for mobile apps.

Content writer Contractor at Microsoft
I vs 100 on Xbox LIVE via Volt

Wrote trivia questions for a unique online game show experience. Edited other writers' content for grammar, length, accuracy, and humor. Generated ideas and content for special theme shows.

Copy editor/page designer King County Journal
Edited local and syndicated stories for a suburban daily newspaper. Wrote headlines and other display text. Designed pages and section covers. Redesigned tabloid feature sections.

Copy editor The News Tribune
Edited local and syndicated stories for a local daily newspaper. Wrote headlines, cutlines, and other display text.

Graphic designer Freelance
Assorted T-shirts, patches, specialized print publications, event websites, original graphics, and illustrations.